



# COMMUNICATION STRATEGY

## 2022-2026



[sosyalben.org](https://sosyalben.org)



[@sosyalben](https://www.instagram.com/sosyalben)

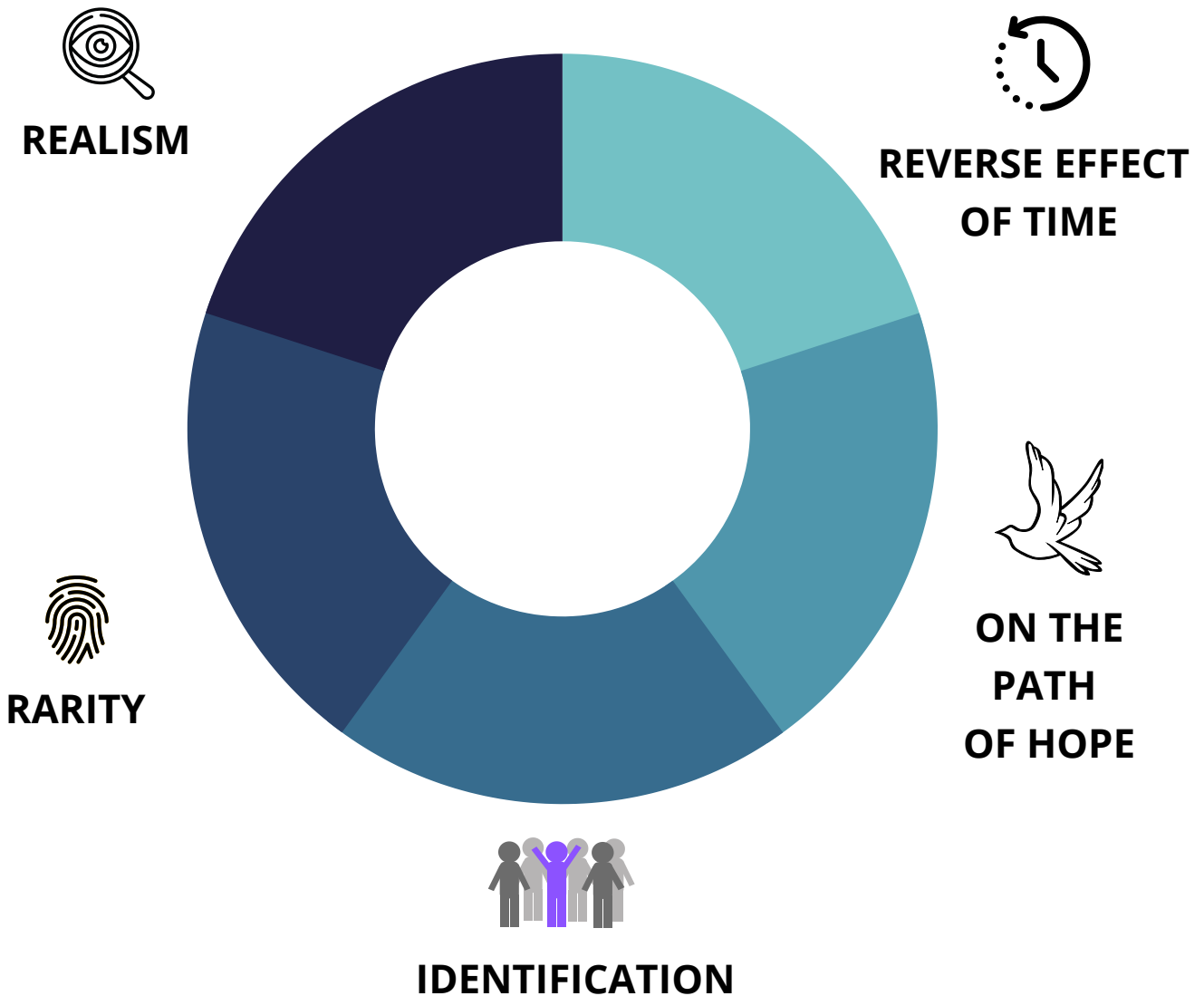
# STRATEGIC GOALS

Getting younger as we grow,  
Getting stronger as we get younger,  
Getting simpler as we get stronger.





# STRATEGIC GOALS



# REVERSE EFFECT OF TIME

The SosyalBen Foundation and its economic enterprises; in the cycle of sustainable productivity and balance concepts, work to ensure that communication projects remain young over the years, in capacity strengthening, supporter projects, resource development, and work with beneficiaries to maintain the inverse effect of time.



# ON THE PATH OF HOPE

The SosyalBen Foundation and its economic enterprises promise hope to all national and international beneficiaries.



# IDENTIFICATION

The SosyalBen Foundation and its economic enterprises work to harmonize its stakeholders, supporters, and volunteer communities with the SosyalBen spirit and to strengthen the sense of belonging.





# RARITY

The SosyalBen Foundation, a new-generation non-governmental organization, work to design their main field of activity as a unique, new-generation, rare and valuable communication work.





# REALISM

The SosyalBen Foundation and its economic enterprises deepen the reality of its work and results alongside its public communication studies.





# For our children's today and all of our tomorrows.

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